# The Importance of Having a Financial Plan

# What is Financial Planning?

Financial planning offers a personalized approach to financial advice. The process involves taking a comprehensive view of your finances, including a full understanding of your values, financial objectives, and concerns, to guide financial recommendations.

# Financial Planning will address:

- Where is my money, where is it going, and is it in the right place to accomplish my goals?
- How much should I save to meet my objectives?
- Am I prepared for unanticipated risks?
- Is there more I should be doing now and in the future to be prepared?
- Is my family protected if something should happen to me?

## Who Should Have a Financial Plan?

Anyone who is financially active and seeks trusted financial advice should have a financial plan to improve their financial future.

# Why Should You Have a Financial Plan?

## Creating a financial plan will help you:

- See your finances in one place to understand how your financial decisions impact your financial success
- Be prepared to recalibrate financial decisions when life events happen
- Create thoughtful strategies incorporating your long-term financial goals
- Understand what you need to do to improve your financial future

By partnering with a financial professional, you gain:

# **Organization**

Bringing order to your financial life

#### Accountability

Follow through on financial commitments

# **Perspective**

Gain insight from the outside to help avoid emotionally driven decisions

## **Proactivity**

Anticipate life transitions to help be financially prepared

#### **Education**

Receive knowledge & education pertaining to your financial life

#### **Partnership**

Work together to help you plan for your best financial life

#### FINANCIAL PLANNING

We are proud to serve a diverse range of clients who greatly benefit from our financial planning services. My aim is to extend our positive impact and assist more individuals within our community. Could you kindly introduce me to a few people who might find value in our services? I would be delighted to have an initial conversation with them to explore how we might be of mutual benefit.

Name	Phone	Email	Additional Information

This material was prepared by LPL Financial, LLC

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